# Teoresi – Engineering excellence, driven by Italian creativity

*The TEORESI group (www.teoresigroup.com) provides customers worldwide with personalised engineering solutions. TEORESI's consulting and development expertise leads to solutions, very often representing the cornerstone of turnkey projects for various industries.*

***Legacy: A pioneer in human-machine interface***

From its very beginnings in Turin in 1987, Teoresi has dedicated itself to the human-machine interface (HMI) for infotainment systems. In the meantime, the company has permanently further developed its expertise in this environment and is currently about to establish voice-controlled user interfaces as one of its R&D pillars.

Since spring 2021, Teoresi has been using this expertise to support innovative companies in the development of new Alexa-based products as part of the Amazon Alexa Consulting & Professional Services Provider (CPS)* Network. Teoresi is one of but only nine network partners worldwide, bearing testimony to the excellence of the Turin engineers.

Furthermore, with over 25 years of experience under its belt, Teoresi has gained unique insight as a centre of excellence for model-based design at the highest echelons. Thanks to a dedicated team and unique tools, Teoresi offers services that speed up and streamline the modeling and code generation process, with measurable benefits for the customer.

***Expertise: Solutions, wherever innovation is taking place***

Today, TEORESI is an international technology boutique with more than 850 employees and branches in Germany, Switzerland, and the USA. TEORESI's expertise is distinctive in industries such as automotive & smart mobility, vehicles for industry & agriculture, railways, aerospace & aviation, telecommunications & media, life sciences and financial services.

Worldwide, TEORESI helps innovative companies in these fields to connect smart objects, make them autonomous and equip them with artificial intelligence. TEORESI's services range from analysis to solution design; one focus is on "embedded software", which is integrated into products to optimise performance and thus the user experience.

***Growth Strategy: Consistent R&D activities and partnerships***

Teoresi's innovation strategy is reflected in consistently growth: this averaged almost 17 per cent during the last 5 years; the turnover in 2021 was € 58.7 million. In the coming years, Teoresi is aiming for further growth in its international business and, in addition to partnerships such as with Amazon Alexa, engineering university “Milan Politecnico” and other leading research & education institutes, will be counting on an expanded range of end-to-end services and consistent R&D activity in general.

***Growth Market: German Offices in Munich and Stuttgart***

The German market in particular plays a central role in Teoresi's internationalisation strategy. This strategic focus stems from Teoresi's long industry expertise, which matches the demand in Germany, and is also reflected in the dual presence in the country, where Teoresi GmbH is present with a branch office in Stuttgart in addition to its headquarters in Munich. From these two industrial hot spots, Teoresi manages both business development in the DACH region and the initiation of further innovative development partnerships. This year Teoresi inaugurated the new office in Berlin.

## *Inspiring: Creative space for innovative minds*

Being a remarkable driver for innovation makes Teoresi also an incredible employer. Inspiration is one of the key words here, which is lived daily at all levels and in many facets. Engineers find a lot of space for creativity at Teoresi, which they can fill with new ideas and in turn, see these ideas become a reality. This creative approach is part of the DNA of an Italian technology company, which on the one hand believes in the innovative power of its team members, and on the other hand can react quickly and pragmatically to changing demands.

## *Responsible: An employer who cares about people and society*

Being Italian is only one of many aspects that make Teoresi an inspiring employer for both talents and experienced engineers. Team events and internal trainings are just as interesting, and specific promotional measures and concrete CSR initiatives are also part of the company's philosophy. Daily life at TEORESI is based on values such as inclusion, and participation in social development programmes are regularly on the agenda, as well.

## *In short: Teoresi at a glance*

- Core business:  Solutions which connect smart objects, make them autonomous and equip them with artificial intelligence – from analysis to design.
- Industry focus: Automotive & smart mobility, vehicles for industry and agriculture, railways, aerospace, telecommunications & media, life sciences, financial services.
- Founded: 1987

- Headquarters: Turin (Teoresi Group); Teoresi Germany GmbH with offices in Berlin, Munich and Stuttgart; further offices in Switzerland and USA
- Employees: more than 850
- Turnover: EUR 58.7 million (2021), average growth since 2016: almost 17 per cent